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# CRAWFORD TECHNOLOGIES

# AccessibilityNow® Platform

## Document Accessibility for Digital and Alternate Formats

### Business Issues

Regulations are driving the document accessibility market. It is imperative for businesses and organizations to be in compliance with world-wide regulations governing document accessibility and to provide barrier-free customer experiences. Non-compliance can be costly if not done properly.

Managing large amounts of data, and the various data types, into valid and compliant formats can be time consuming and costly if not done right. Also, keeping up with the ever-changing rules and regulations can be a daunting task.

Finding the right solution that can properly and efficiently manage the many required alternate formats is imperative and essential for any organization in today's world.

### Solution

AccessibilityNow® is a complete platform for the creation and management of accessible documents. Providing high levels of automation and integration into any environment, the platform includes software solutions and a wide range of tailored services to meet the document accessibility needs of all organizations, large and small, private sector, and governments of all levels. Leveraging automation and manual remediation, the comprehensive AccessibilityNow® platform is flexible and supports both the unique processing requirements of high-volume transactional documents as well as static documents of all types.

The AccessibilityNow® platform provides services and solutions that enable the conversion of documents into accessible electronic or physical formats for consumption by blind, partially sighted, and cognitively disabled individuals.

### Benefits

- **No more bottlenecks:** avoid delays of delivering documents due to remediation processes which are too time consuming and costly. The AccessibilityNow® platform provides the best fitting solution for any environment to help automate and streamline document accessibility workflows.

- **Avoid fees and litigation risks:** manage, automate, remediate, and validate any, and all, documents to ensure they go through the right remediation workflow, generating fully compliant output before they are shared with the world.

- **Use the right remediation process, save time and money:** eliminate the need for complex and difficult to maintain workflows. Ensure a cost-effective, flexible, and scalable solution is used for managing current, and future, accessibility applications within a single platform.

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## At a Glance

Why you may need the AccessibilityNow® Platform.

- Are you worried that your customer-facing documents are not compliant?

- Do you have too many different types of document formats and cannot manage converting them all into accessible output?

- Are you spending too much time and money in managing your document accessibility communications, and yet a large percentage of them are still not compliant?

- Have you considered adding additional resources to resolve any of these issues?

These are all common issues that many organizations experience when dealing with document accessibility, which can be solved by CrawfordTech's AccessibilityNow® Platform.

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## Solution Overview

### Transactional Document Management

AccessibilityNow® Transactional transforms transactional documents into accessible formats through a fully automated tagging process.

- Set up rules for creating accessible documents with AccessibilityNow® Designer, a GUI driven design tool.
- Output PDF/UA, WCAG PDF, and/or Accessible HTML.
- Make high volume transactional documents, such as invoices and statements, into accessible digital and traditional alternate formats.

### Static Document Management

AccessibilityNow® Publisher provides rapid accommodation of published documents. These documents are typically static as opposed to transactional.

- Automatically tag and convert documents such as marketing literature, letters, books, manuals, and other communications into WCAG PDF, PDF/UA and/or Accessible HTML5.
- If additional operations are needed, such as adding alternate text to graphics, or changing the reading order, AccessibilityNow® Remediate, a GUI driven tool, can be used for tag-finishing.

### Website Document Scanning and Validation

Examine website content for document compliance.

- AccessibilityNow® DocMD crawls websites, finds all documents and determines which are compliant and which are not. If not compliant, AccessibilityNow® Publisher and/or AccessibilityNow® Remediate can be used for the remediation process.

### Web-Based Tracking, Visibility and Reporting

AccessibilityNow® Dashboard is a high-end workflow solution, which provides tracking of all activities, gives visibility into all files in process and provides automated report creation capabilities.

- Track completion of accessibility processes for either transactional data, static data, or both.
- Integrate various workflows within your environment.

### Document Accessibility Services

Services which provide transcription, production, quality assurance, fulfilment, and distribution of critical customer communications at a secure facility.

- Production of braille (contracted and uncontracted), large print, audio, e-text, and transcription to accessible PDF in multiple languages.

## Essentials

- Transactional data remediation
- Static data remediation
- Automated remediation
- Manual remediation
- Website scanning
- WCAG 2.1
- PDF/UA
- Accessible HTML5
- Braille, E-Text, Audio and Large Print
- Validation and reporting
- ECM and archive systems dynamic tagging
- Input AFP, PDF, PCL, Metacode and/or PostScript, output Accessible PDF, Accessible HTML, Braille, E-Text, Large Print and/or Audio
- Word document remediation